

GOLDLINE TV STANDS



Buying Guide for TV Wall Brackets

Welcome to the **BUYING GUIDE** for **TV WALL BRACKETS**

(Please read Disclaimer at the bottom)

You may have just started looking for a TV or have recently bought one and are now looking for a TV Wall Bracket.

You may also be considering buying an LCD/PLASMA/LED Pedestal Stand or a TV Table Top. It can be very confusing to research each product and understand all the variations on the market before you make your mind up.

Hopefully this **Buying Guide** on **TV Wall Brackets** gives you enough information to finally choose the right Bracket for your TV that is right for your room and your lifestyle.

As you can understand, it is almost impossible to suggest the best Wall Bracket as it comes down to **personal choice**. I do not wish to change that in anyway, but provide you with adequate information to help you make an informed decision.

However, if after all the surfing through the net and reading this guide you still have any questions, we at Goldline TV Stands would be more than happy to help you.

This is a **Basic Buying Guide** and we will be making an Advanced Guide available soon with interactive features.

So now let's Crack on:

I have divided the information into three parts.

The first part looks at the basics you need to consider in **your room**.

The second part is to do with the various **models** and things you need to look for, before you buy and in the third part I make some suggestions and also mentioned some industry Abbreviations and what they mean.

Part 1: You're Living Room

You may have already considered these but anyway do look at these:

Shape of the room

Size of the room

Wall Paint/paper colour

Windows

Doors

Seating position

Purpose of the TV

Some of these might sound very basic and self explanatory, but I can assure you they are the most important part before you start looking for a TV Wall mount.

Shape of the room:

Is your room a Square or Long and rectangular? You need to see the seating arrangement, that is where your sofas and chairs are and which are the seats you would use most. You need to set up the TV for these seats. You also need to consider (if viewing from these seats) do you have to turn your head sideways.

You also need to consider the height at which you want the TV, if for example you want to watch lying on the settee and then the TV has to be at a lower height.

Same if you are using it for exercises, Wii Fit etc. For short periods it may be fine, but if it is for longer periods, you may have to consider the right height and the type of bracket.

Size of the room

The size of the room is crucial. You may have decided on the size of your TV based on this, but some modern rooms are very long and seating is usually arranged allowing for doors and windows.

You end up with the same problem of the position of your head and neck and also the problem of the distance from the seating

Wall Paper/Paint

If you have a light coloured background, the room tends to reflect light and the doors and windows throw images on to the screen, making the picture appear blurred.

You could go to an interior designing web site for more information, but I will explain these in the Advanced Guide soon

What is the main purpose of your TV?

This may sound silly, 'of course it is for entertainment'. But nowadays TV is used for Games on play station and Wii, Fitness programmes and even as a large screen for the computer, as I mentioned above. In that case you may have to install the TV at a lower level.

If purely entertainment, you still need to consider the speakers, surround sound and other gadgets like Sky box and DVD players etc. You need to make sure you don't have cables hanging down below the TV.

You may also need to consider having a table- top for all these below the TV and please look at the bundles offer at Goldline or use one if you have it already.

Part 2: Types of Brackets

There are different types of Wall Brackets on the market.

Remote Controlled (Motorised) Wall Bracket

Fixed Wall Brackets

Tilt Wall Brackets

Cantilever or Articulating Wall Brackets

Ultra Low profile Wall Brackets

Chrome Wall Brackets

Aluminium Wall Brackets

Fixed Wall Brackets

Free Tilt or Angle Free Tilt

There are so many on the market to choose from.

Recently, as you are aware, the weight of the TV's has come down with the new LED, LCD and PLASMA models. So the manufacturers of the TV brackets have adapted and produce lighter weight wall brackets.

Most manufacturers divide the Brackets(all brackets, not just the fixed models) into groups of sizes; around 23" to 42" and 42" to 55" or 60" and various variations of the above for example 37" to 60".

If you have a smaller space on the wall and have a small to medium size TV it is better to go for the 23" to 42" models as the bracket is smaller and does not stick out. If your TV is over 40" better go for the larger model. If you are planning to buy a new TV, or are moving house soon or planning for change in anyway go for a large model.

What do I look for in a fixed bracket?

The obvious thing to look for is, will it take the **size** of your TV. For that you need to check if it is a Vesa or Universal mount (see below for full explanation).

Is it **versatile** to accommodate any size in case you go for a larger TV?

Is it **low profile** or sticks out on the wall. It's OK if the door is at the far end, but if the door is at the side of the room, people can see the wall bracket while walking in.

Is there a **locking mechanism** as in some modern Brackets for the TV to be held securely?

Strength and **quality**

Is it **easy to install**

Cost, what is the price? You don't want to spend a lot on a fixed bracket.

Almost all are below £30; choose Ultra thin models, safety mechanism features like locking mechanism.

Fixed Brackets at Goldline

(To go the web-page; press and hold Ctrl and click on the picture)



Safety mechanism

14.5 mm from wall

Tilt Wall Brackets

Tilt Brackets are more Versatile than the fixed model. As the name suggests they tilt. They come in various sizes as before and allow various degrees of Tilt.

The Degree of Tilt is not a major issue. Some have more negative tilt that is 'Tilt upwards': may be useful in a very large room where it needs to be adjusted to view from far. Even in these cases a lot of negative tilt is not of much use.

Tilt downwards is more important but it doesn't need to be that large. It allows adjusting for Ghost images as well as blurring and this is rectified in a few degrees. Ideally in a smaller Living room, place the TV at a little lower level rather than Tilt the TV too much downwards and risk blurring for distance viewing.

The weight of the Brackets is important. Some models are very light and some have an excellent build quality.

Metal is sold in kilograms, the heavier the Bracket in weight (Iron/Steel) the costlier it is. However quality is not just about weight as you know. The quality of Steel matters a lot.

What to look for in a Tilt Bracket?

Look for **Solid build quality and design**. Does it allow **easy insertion of cables** and space for wires, the more gadgets you have (more wires) the more **open the architecture** needs to be.

Some advertise about being **Low profile**. Low profile is a double edged feature, on the one hand looks great after fitting but make sure there are features which allow easy access to the back or bottom for cables.

Colour is a personal choice usually available in **Black or Silver**. **Anti-theft** is available on some models, again good for commercial use or people living on their own. Not easy for thieves to take it out in a hurry.

There are Ultra Low profile models and are slightly more expensive.

The next level in these brackets is the way the Tilt is managed. The traditional one is a knob which can be tricky on cheaper models. Others have a lever which can be much easier to adjust. Both need to be adjusted on both sides, that is you need to loosen one side and then adjust with the second one and then tighten both either by yourself (trial and error) or with someone guiding you.

The feature available on modern wall mounts is '**Free tilt**' or '**Angle free tilt**', which doesn't require all the adjustments. Just push or pull to desired position and it stays there, available on slightly more expensive models.

Tilt Brackets at Goldline

(To go the web-page; press and hold Ctrl and click on the picture)



Lever Mechanism



Angle free Tilt (free touch)



Knob Mechanism

Cantilever

They are also called 'Articulating' models.

Here you get many shapes, sizes and material (Iron/Steel to Aluminium). Massive advantages over other models.

Now also available in Remote controlled Motorised model.

What to look for in a Cantilever wall bracket?

Motorised or not (if you can afford it or you have an expensive TV, preferable). You can't imagine a TV without a remote nowadays, its time the bracket is also motorised with a remote.

Versatile, can be pushed back flush to the wall and pulled forward to varying degrees. Low profile and Ultra Low Profile are expensive.

Some can tilt and even turn to an angle that is, it **tilts up and down and also sideways (pans)**.

Check **size** specifications, look for **build quality**. You need a strong bracket to support larger TV's. Ideal if the TV has to be fitted in a corner.

They come with various degrees of strength and come with 2 arms, 3 arms and 4 arms.

If you want to have the satisfaction of having a safe sturdy model 4 arms would be ideal. The Four arm models cannot usually swivel 90 deg but most manage 50 to 60 deg in either direction.

Modern TV's are light and the 2/3 arm models are more than enough, especially if cost is a factor but if you are worried use them for LED and low weight LCD TV's.

Looks are very important too as the bracket is always visible. **Steel** is standard, black and some silver coloured, but try and go for **Aluminium**. Not only are they beautiful with a fine finish, they are lighter on the wall yet sturdy.

If cost is not a factor and comfort is, then go for the **Remote controlled model**.



Swivel and Tilt

They are Ideal to relax in the evening and not having to keep adjusting the position every time. They are exceptionally good if you have medical problems like arthritis or for elderly parents who don't want to fiddle with all the adjustments.

Check the Remote Controlled bracket on a fantastic introductory offer.

(To go the web-page; press and hold Ctrl and click on the picture)



Swivel / Tilt / Pans



3 Arm model



4 Arm model

Ultra Slim models

You get Fixed, Tilt and Cantilever models in this but expect to pay a higher price for very low profile models and features like **cable access** features and **angle free tilt** (see above).

We have many models in stock in the Fixed, Tilt and Cantilever range.

We have a huge range of Ultra slim models starting at 14.5 mm from the wall.

Chrome Models

They come in the Tilt models and cantilever models. Look good, but beware of the poor quality on the market of some models. They tend to rust if the chroming is not done properly. Prefer to pay a premium for good quality

Aluminium Models

They are class leading brackets, very elegant and strong. Classy finish yet light and rust free in humid areas.

Usually powder coated to black or left as it is in aluminium.

Expect to pay a high premium

Ideal for large homes or modern show rooms, show homes and style conscious people.

Look for all the features as above.

We have one model in Stock, but please check the other models are arriving soon and let us know if you are interested and pre-book.

(To go the web-page; press and hold Ctrl and click on the picture)



General Advice

Try and work your way **backwards** from Remote controlled or Motorised TV Brackets to Cantilever and then the Tilt and Fixed models.

Look at Ultra Slim or Low profile mounts. This is largely dependent on cost and personal choice.

If you are into gaming or exercises and want to install your TV at a lower level, make sure there are no chairs or settees on the sides for space if you are going for a Fixed or Tilt. Go for a Cantilever, preferably which can swivel and then be pushed back when watching TV.

Similarly if you are watching TV lying on your sofa, try and buy one which swivel at an oblique angle, that is tilt and swivel plus rotates a few degrees (pans).

Finally, what we offer at Goldline is TV Brackets with various features

Size: 13" to 103" TV's

Quality: You can rest assured about quality

Colour: Black and Silver (Grey) finish

Ultra low profile (cost decreases as distance to the wall increases)

At Goldline we have models which are 14.5 mm from the wall.

Cantilever: We have economy models to the high end models and more are coming soon.

Aluminium: Currently we have one model, but a huge range coming soon

Motorised: We have one excellent model and another one coming soon

Part 3: Industry Abbreviations

RoHS:

Restriction of the Use of Certain Hazardous Substances in Electrical and Electronic Equipment (RoHS)

(The National Measurement Office Enforcement Authority is an appointed market surveillance authority responsible for enforcing four European directives within the UK)

VESA:

Video Electronics Standards Association

Vesa is usually mentioned in TV brochures and tells you the standard of the position of the screws at the back of your TV More important on smaller size TV's as the brackets tend to be smaller.

For a larger TV it is only important is you are buying a VESA bracket. If you are buying one which says 'Universal Mount', Vesa is not important

Universal Mount:

Usually have two vertical pillars on a bracket with multiple holes on the top and bottom or even a slit. What to look for is the Max and Min sizes in millimeters and check your TV brochure to see the distance between the two screw holes, both vertical and horizontal to see if can take your TV.

Swivel:

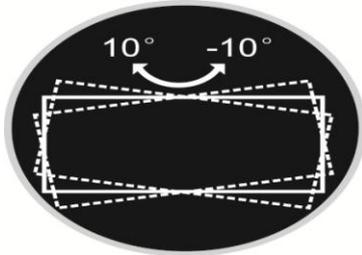
A feature on Cantilever or articulating models where the 2 and 3 arm series have more swivel capability in degrees compared to a 4 arm model and help turn the TV sideways to adjust viewing

Tilt:

Tilt upwards and downwards to get a clear crisp image at the angle you are viewing from, usually provided with a knob, lever, angle free or free touch and motorized. Also available on Cantilever models

Pan:

Apart from swivel and tilt the bracket allows a few degrees of rotation in a circular motion for adjusting angle perfectly to your position.



Please inform us of any mistakes and we would welcome your opinion and suggestions to improve this guide and if it has been of any help to you in choosing your wall bracket

Email us at www.goldlinetvstands.co.uk

Disclaimer: We have taken every precaution to make sure the material in this guide is correct and is intended to aid purchase of a wall bracket. The purchase of any product is at the customer's choice and the advice given is to help choose, but the final decision is by the customer and Goldline is not in any way responsible for any problems or consequences.

Every precaution has been taken to make sure it is compatible with most browsers and IT has been scanned by mcfée antivirus software but Goldline will not be responsible for any damage or loss to you or your computer or to any information on your computer.